



offer to cooperate in 2019

- leading czech independent magazine in sphere of payment cards
- new sections in 2019
- open source of expert information
- cooperation with domestic and foreign subjects
- profiles and interviews, statistics from home and abroad
- comments, glossary and analyses related to payments
- original reports right from domestic market, profiles of regions
- information about marketing, technology, security, legislation
- moreover lifestyle, art, fashion, culture, id, design, travel, architecture
- distributed in printed and electronic version (download pdf)
- websites cardmag.cz & cardmag.sk
- media partner of major domestic and several international conferences
- since 2003

#cardmag . term of issue



- winter issue feb 28, 2019 deadline 08/02/2019
- spring issue may 21, 2019 deadline 26/04/2019
- summer issue sep 9, 2019 deadline 18/08/2019
- autumn issue nov 21, 2019 deadline 18/10/2019

- print advertising format A4 (297 x 210 mm)
- pr articles and reports
- profiles and interview
- website banners (468 x 200 px) and links to homepage of advertiser
- events promo activities

option „a“

- for single market (czech or slovak)
- 20.000,- czk per year (per 4 issues)

option „b“

- for both markets together (czech and slovak)
- 30.000,- czk per year (per 4 issue czech and 4 issue slovak)

#cardmag . past issues



#cardmag . contact



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