

#acquiring day . welcome



acquiring day™

hotel port doksy

3 - 4 / 5 / 2022

#acquiring day . profile

- is one of the most significant acquiring event in the field of acceptance payment systems, cards and technology in the czech republic
- original concept of multilevel knowledge sharing built on both business presentations, panel discussions, round tables and workshops
- entertainment and various activities
- focus on security, fraud of payment cards and chargeback
- focus on mandates, legislation & regulation
- open platform for exchange of experiences and informations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- registration by email until 25/04/2022
- attendance at the conference is by invitation only
- presentations . photos & videos

#acquiring day . conference day

- MAY 3, 2022, hotel port, doksy, cze

08.50 meeting point . hotel ilf . budejovicka . prague 4

09.00 bus departure from hotel ilf . budejovicka . prague 4

10.30 - 11.30 arrival & accommodation

11.30 - 12.00 registration

12.00 - 13.00 lunch

13.00 - 13.20 kick off

13.30 - 15.30 presentations / sbk . mastercard . visa . gpe

15.30 - 16.00 break & networking

16.00 - 18.00 working group extended session . workshops

18.30 - 19.30 networking on the lake

20.00 - 21.00 dinner

21.00 - 24.00 cocktail and more

#acquiring day . workshop day

- MAY 4, 2022, hotel port, doksy, cze

08.00 breakfast

10.00 workshop

11.00 departure from hotel port

12.30 arrival . hotel ilf . budejovicka metro . prague 4



#acquiring day . key themes

- future of payment cards & progressive technology
- digitalization, online ecosystem
- innovation in card business (mastercard, visa)
- click2pay (mastercard, visa, sbk)
- e-commerce
- mobile payments
- cesko plati kartou
- marketing & communication activities (mastercard, visa)
- educational campaigns (softpos, click2pay and more,)
- acceptance development . mandates (mastercard, visa)
- system integrity fees (visa)
- legislation & regulation
- security, risk & fraud
- workshops

#acquiring day . participation . member bca

- big bank/corporation
freepass for 3-5
- middle bank/corporation
freepass for 2-3
- small bank/corporation
freepass for 1-2
- others
by appointment



#acquiring day . production & organization

- bank card association (bca) / sdruzeni pro bankovni karty (sbk)
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#acquiring day . enjoy



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